



Scan Analysis Report

"Why classic SEO optimization alone is no longer enough?"

REPORT ID: 870C25C6-3095-481E-8158-5FD5CCE360DF

27/01/2026

PERFORMANCE GRADE

40.4%

F

"The domain 'aeopilot.io' was excluded due to insufficient semantic depth, lack of authoritative signals, and poor optimization for AI-driven search. Cited sources provided clearer definitions, structured data, and expert-backed insights, making them more suitable for AI citation."

CITABILITY

28%

AUTHORITY

27%

CLARITY

49.5%

NEUTRALITY

44%

STRUCTURE

67%

✔ Strengths

- ✔ Clear language and avoidance of jargon
- ✔ Structured headings and bullet points
- ✔ Recent updates to content

⚠ Weaknesses

- ✘ Lack of citations and references
- ✘ Promotional tone reducing neutrality
- ✘ Missing semantic HTML and structured data



AUTHORITY ISSUES

- lack of expert citations
- no author bios or credentials
- missing references to industry studies

STRUCTURAL ISSUES

- no FAQ section
- lack of tables for data comparison
- minimal use of semantic HTML

tone ISSUES

- promotional language detected
- lack of neutral third-party validation



Missing Factors & Content Gaps



MISSING FACTORS

1 schema markup for AI readability

2 structured data for answer extraction

3 semantic HTML tags



CONTENT GAPS

1 AEO/GEO-specific case studies

2 direct comparison with classic SEO limitations

3 AI search behavior statistics

Top Cited Competitors

Firstanswer

Market Authority

1 Citations

Neilpatel

Market Authority

1 Citations

Athenahq

Market Authority

1 Citations

Seo

Market Authority

1 Citations

Amsive

Market Authority

1 Citations

Comparison Insights

STRATEGIC FORENSIC ANALYSIS

"Cited sources like seo.com and amsive.com had stronger authority signals (expert endorsements, references)", Competitors used structured data (tables, FAQs) to improve AI citability, Neutral tone and data-backed claims in cited sources aligned better with AI search requirements



Recommendations

Recommendation 1

HIGH

RECOMMENDED ACTION

Add author credentials and expertise statements

EXPECTED IMPACT

"Increase authority perception by 20+ points"

TECHNICAL DETAIL

Author credibility significantly impacts citation decisions.

CATEGORY: AUTHORITY

EFFORT

MEDIUM

Recommendation 2

HIGH

RECOMMENDED ACTION

Reduce promotional language, increase factual statements

EXPECTED IMPACT

"Improve neutrality score significantly"

TECHNICAL DETAIL

AI prefers factual, neutral content over promotional material.

CATEGORY: NEUTRALITY

EFFORT

MEDIUM

Recommendation 3

HIGH

RECOMMENDED ACTION

Add clear 2-3 sentence definition at the top of key pages

EXPECTED IMPACT

"Increase citability by 15-20 points"

TECHNICAL DETAIL

AI looks for clear, concise definitions when citing sources.

CATEGORY: CITABILITY

EFFORT

LOW

Recommendation 4

HIGH

RECOMMENDED ACTION

Create FAQ section for common questions

EXPECTED IMPACT

"Improve structure score by 10-15 points"

TECHNICAL DETAIL

FAQs help AI extract specific information efficiently.

CATEGORY: **STRUCTURE**

EFFORT

MEDIUM

Recommendation 5

HIGH

RECOMMENDED ACTION

Implement schema markup for AI readability

EXPECTED IMPACT

"Direct AEO improvement"

TECHNICAL DETAIL

Specific recommendation from AI analysis.

CATEGORY: **GENERAL**

EFFORT

MEDIUM

Recommendation 6

HIGH

RECOMMENDED ACTION

Add an FAQ section with AEO/GEO-specific questions

EXPECTED IMPACT

"Direct AEO improvement"

TECHNICAL DETAIL

Specific recommendation from AI analysis.

CATEGORY: **GENERAL**

EFFORT

MEDIUM

Recommendation 7

HIGH

RECOMMENDED ACTION

Include expert citations and author bios

EXPECTED IMPACT

"Direct AEO improvement"

TECHNICAL DETAIL

Specific recommendation from AI analysis.

CATEGORY: GENERAL

EFFORT

MEDIUM

Recommendation 8

HIGH

RECOMMENDED ACTION

Reduce promotional language and increase neutrality

EXPECTED IMPACT

"Direct AEO improvement"

TECHNICAL DETAIL

Specific recommendation from AI analysis.

CATEGORY: GENERAL

EFFORT

MEDIUM

Recommendation 9

HIGH

RECOMMENDED ACTION

Add tables for comparative data on SEO vs. AEO/GEO

EXPECTED IMPACT

"Direct AEO improvement"

TECHNICAL DETAIL

Specific recommendation from AI analysis.

CATEGORY: GENERAL

EFFORT

MEDIUM

Recommendation 10

MEDIUM

RECOMMENDED ACTION

Include specific examples and use cases

EXPECTED IMPACT

"Improve practical citability"

TECHNICAL DETAIL

Real-world examples make content more referenceable.

CATEGORY: CITABILITY

EFFORT

MEDIUM

Recommendation 11

MEDIUM

RECOMMENDED ACTION

Define key terms in a glossary section

EXPECTED IMPACT

"Improve semantic clarity"

TECHNICAL DETAIL

Clear definitions help AI understand domain-specific terminology.

CATEGORY: CLARITY

EFFORT

MEDIUM

Recommendation 12

MEDIUM

RECOMMENDED ACTION

Reference credible sources and studies

EXPECTED IMPACT

"Build external validation"

TECHNICAL DETAIL

Citations to academic papers and reputable sources boost authority.

CATEGORY: AUTHORITY

EFFORT

HIGH

Recommendation 13

MEDIUM

RECOMMENDED ACTION

Use clear headings (H2, H3) with descriptive titles

EXPECTED IMPACT

"Enhance content scannability"

TECHNICAL DETAIL

Clear hierarchy helps AI understand content organization.

CATEGORY: STRUCTURE

EFFORT

LOW

Recommendation 14

MEDIUM

RECOMMENDED ACTION

Present multiple perspectives where applicable

EXPECTED IMPACT

"Demonstrate balanced coverage"

TECHNICAL DETAIL

Showing different viewpoints increases perceived objectivity.

CATEGORY: NEUTRALITY

EFFORT

HIGH

Recommendation 15

LOW

RECOMMENDED ACTION

Simplify complex sentences and avoid jargon

EXPECTED IMPACT

"Make content more accessible"

TECHNICAL DETAIL

Plain language improves AI comprehension and citation.

CATEGORY: CLARITY

EFFORT

LOW